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KHQ - Spokane 1201 W. Sprague Ave Spokane, WA 99201 (509)448-6000

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And:

Shorr, Johnson, Magnus 100 N 20th St, Suite 201 Philadelphia, PA 19103

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	Contract / Re	vision		Alt Order #		
cEs. !	98775	/ 253401		25340145	15	
Product				il.		
INSLEE/WA						
Contract Dates	Estimate #					
10/25/16 - 10/31/16						
Advertiser			Or	iginal Date	/ Revision	
POL/Inslee for Governor			1	0/24/16	/ 10/24/16	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC			Cash		
	Station			xecutive	Sales Office	
	KHQ Laur Special Handling		auren Fellner		KATZ-Eagle/Ph	
					-	
	Demographic					
	Adults 18+					
	IDB#	Advert	iser	Code	Product Code	
	Agency Ref			Advertiser	Ref	
				1		

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeSp	oots	Amount
N 1 KHQ 10/25/16 10/25/16 LOCAL NEWS TODAY 6-7		Page 1997	:30	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -T 1	<u>Rate</u> \$300.00	Rating 0.00				
N 2 KHQ 10/26/16 10/26/16 LOCAL NEWS TODAY 6-7	7A16-7AM		:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 W 1	Rate \$300.00	Rating 0.00		20000000		
N 3 KHQ 10/27/16 10/27/16 LOCAL NEWS TODAY 6-7	AI6-7AM		:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 T 1	<u>Rate</u> \$300.00	Rating 0.00				
N 4 KHQ 10/28/16 10/28/16 LOCAL NEWS TODAY 6-7		0.00	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.30	NIVI	.1	φ300.00
Week: 10/24/16 10/30/16F 1	\$300.00	0.00				
N 5 KHQ 10/31/16 10/31/16 LOCAL NEWS TODAY 6-7			:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	Rate \$300.00	Rating 0.00				
N 6 KHQ 10/25/16 10/25/16 TODAY SHOW	7-9AM	0.00	:30	NM	2	\$500.00
Start Date End Date Weekdays Spots/Week	N ENERGISCO	Rating	.30	NIVI	2	φ300.00
Week: 10/24/16 10/30/16 -T 2	\$250.00	0.00				
N 7 KHQ 10/26/16 10/26/16 TODAY SHOW	7-9AM		:30	NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16w 2	Rate \$250.00	Rating 0.00		1		
	7-9AM	0.00	:30	NM	2	\$500.00
N 8 KHQ 10/27/16 10/27/16 TODAY SHOW Start Date End Date Weekdays Spots/Week	A CONSTRUCTOR	Rating	.30	INIVI	2	\$500.00
Week: 10/24/16 10/30/16T 2	\$250.00	0.00				
N 9 KHQ 10/28/16 10/28/16 TODAY SHOW	7-9AM		:30	NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16F 2		Rating 0.00		1		
	\$250.00 7-9AM	0.00	:30	NM	2	\$500.00
N 10 KHQ 10/31/16 10/31/16 TODAY SHOW Start Date End Date Weekdays Spots/Week		Rating	.30	INIVI	2	\$500.00
Week: 10/31/16 11/06/16 M 2	\$250.00	0.00				
N 11 KHQ 10/25/16 10/25/16 4PM M-F	4PM M-F		:30	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -T 1	Rate \$125.00	Rating 0.00				
vveek, 10/24/10 10/30/10 -1 1	φ123.00	0.00		1		

(* Line Transactions: N = New, E = Edited, D = Deleted)



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	Ctart/End		Spotal		
*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating			
N 12 KHQ 10/26/16 10/26/16 4PM M-F Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16w 1	4PM M-F <u>Rate</u> \$125.00	Rating 0.00	:30	NM 1	\$125.00
N 13 KHQ 10/27/16 10/27/16 4PM M-F	4PM M-F		:30	NM 1	\$125.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 T 1	<u>Rate</u> \$125.00	Rating 0.00	19		
N 14 KHQ 10/28/16 10/28/16 4PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16F 1	4PM M-F <u>Rate</u> \$125.00	Rating 0.00	:30	NM 1	\$125.00
N 15 KHQ 10/31/16 10/31/16 4PM M-F Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	4PM M-F <u>Rate</u> \$125.00	Rating 0.00	:30	NM 1	\$125.00
N 16 KHQ 10/25/16 10/25/16 630PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -T 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 17 KHQ 10/26/16 10/26/16 630PM M-F Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16W 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 18 KHQ 10/27/16 10/27/16 630PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16T 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 19 KHQ 10/28/16 10/28/16 630PM M-F Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 20 KHQ 10/31/16 10/31/16 630PM M-F Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 21 KHQ 10/25/16 10/25/16 3PM M-F Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -T 1	3PM M-F <u>Rate</u> \$100.00	Rating 0.00	:30	NM 1	\$100.00
N 22 KHQ 10/26/16 10/26/16 3PM M-F Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16w 1	3PM M-F <u>Rate</u> \$100.00	Rating 0.00	:30	NM 1	\$100.00
N 23 KHQ 10/27/16 10/27/16 3PM M-F Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16T 1	3PM M-F <u>Rate</u> \$100.00	Rating 0.00	:30	NM 1	\$100.00
N 24 KHQ 10/28/16 10/28/16 3PM M-F Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	3PM M-F <u>Rate</u> \$100.00	Rating 0.00	:30	NM 1	\$100.00
N 25 KHQ 10/31/16 10/31/16 3PM M-F Start Date	3PM M-F <u>Rate</u> \$100.00	Rating 0.00	:30	NM 1	\$100.00
N 26 KHQ 10/29/16 10/29/16 SAT 5-630PM LOCAL NEV Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16S- 1		Rating 0.00	:30	NM 1	\$100.00
N 27 KHQ 10/25/16 10/25/16 M-F 5PM LOCAL NEWS Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -T 1	5-530PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM 1	\$400.00
N 28 KHQ 10/26/16 10/26/16 M-F 5PM LOCAL NEWS	5-530PM		:30	NM 1	\$400.00

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Alt Order # Contract / Revision 25340145 98775

Contract Dates Product Estimate # 10/25/16 - 10/31/16 INSLEE/WA

Original Date / Revision Advertiser POL/Inslee for Governor 10/24/16 / 10/24/16

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	Start/End	<u> </u>	Spots/			2
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 W 1	<u>Rate</u> \$400.00	Rating 0.00				
N 29 KHQ 10/27/16 10/27/16 M-F 5PM LOCAL NEWS	5-530PM		:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 T 1	Rate \$400.00	Rating 0.00				
N 30 KHQ 10/28/16 10/28/16 M-F 5PM LOCAL NEWS	5-530PM	1/1	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 F 1	Rate \$400.00	Rating 0.00				
N 31 KHQ 10/31/16 10/31/16 M-F 5PM LOCAL NEWS	5-530PM		:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	<u>Rate</u> \$400.00	Rating 0.00				
N 32 KHQ 10/25/16 10/25/16 M-F 6PM LOCAL NEWS	6-630PM		:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/24/16 10/30/16 -T 1	\$425.00	0.00				
N 33 KHQ 10/26/16 10/26/16 M-F 6PM LOCAL NEWS	6-630PM	120	:30	MM	1	\$425.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 W 1	Rate \$425.00	Rating 0.00				
N 34 KHQ 10/27/16 10/27/16 M-F 6PM LOCAL NEWS	6-630PM	2 8	:30	NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/24/16 10/30/16T 1	Rate \$425.00	Rating 0.00				
N 35 KHQ 10/28/16 10/28/16 M-F 6PM LOCAL NEWS	6-630PM	0.00	:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.50	INIVI	710	φ425.00
Week: 10/24/16 10/30/16F 1	\$425.00	0.00		8.5		
N 36 KHQ 10/31/16 10/31/16 M-F 6PM LOCAL NEWS	6-630PM		:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week	Rate	Rating		- 1		
Week: 10/31/16 11/06/16 M 1	\$425.00	0.00				
N 37 KHQ 10/25/16 10/25/16 JEOPARDY	7-730PM		:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -T 1	Rate \$400.00	Rating 0.00				
N 38 KHQ 10/26/16 10/26/16 JEOPARDY	7-730PM	0.00	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.30	INIVI	L	φ400.00
Week: 10/24/16 10/30/16W 1	\$400.00	0.00				
N 39 KHQ 10/27/16 10/27/16 JEOPARDY	7-730PM		:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/24/16 10/30/16T 1	\$400.00	0.00	16502			527 ±
N 40 KHQ 10/28/16 10/28/16 JEOPARDY	7-730PM	D.:	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	Rate \$400.00	Rating 0.00				
N 41 KHQ 10/31/16 10/31/16 JEOPARDY	7-730PM	0.00	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.50	INIVI	1:	φ400.00
Week: 10/31/16 11/06/16 M 1	\$400.00	0.00				
N 42 KHQ 10/25/16 10/25/16 WHEEL OF FORTUNE	730-8PM		:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/24/16 10/30/16 -T 1	\$400.00	0.00				
N 43 KHQ 10/26/16 10/26/16 WHEEL OF FORTUNE	730-8PM	Define	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16W 1	Rate \$400.00	Rating 0.00				
N 44 KHQ 10/27/16 10/27/16 WHEEL OF FORTUNE	730-8PM		:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week						
Week: 10/24/16 10/30/16T 1	\$400.00	0.00				



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Contract / Revision Alt Order # 25340145 98775 Contract Dates Product Estimate # INSLEE/WA 10/25/16 - 10/31/16

Original Date / Revision Advertiser 10/24/16 / 10/24/16 POL/Inslee for Governor

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate Rtn Type	Spots	Amount
N 45 KHQ 10/28/16 10/28/16 WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16F 1	730-8PM <u>Rate</u> <u>Ra</u> \$400.00 C	:30 <u>sting</u> 0.00	NM	1	\$400.00
N 46 KHQ 10/31/16 10/31/16 WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1		:30 <u>sting</u> 0.00	NM.	1	\$400.00
N 47 KHQ 10/27/16 10/27/16 THURSDAY 9-10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16T 1		:30 iting 0.00	NM	1	\$1,000.00
N 48 KHQ 10/31/16 10/31/16 Monday Prime Various Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	Various <u>Rate</u> <u>Ra</u> \$2,000.00 0	:30 <u>sting</u> 0.00	NM	1	\$2,000.00
N 49 KHQ 10/26/16 10/26/16 WEDNESDAY 9-10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16W 1		:30 <u>iting</u> 0.00	NM	1	\$400.00
N 50 KHQ 10/25/16 10/25/16 TUESDAY 8-9PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -T 1		:30 <u>sting</u> 0.00	NM	1	\$1,000.00
N 51 KHQ 10/26/16 10/26/16 WEDNESDAY 8-9PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16W 1		:30 sting 0.00	NM	1	\$700.00
N 52 KHQ 10/30/16 10/30/16 SUN 11PM LOCAL NEWS Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16	<u>Rate</u> <u>Ra</u>	:30 <u>sting</u> 0.00	NM s	1	\$125.00
N 53 KHQ 10/25/16 10/25/16 TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -T 2		M :30 hting 0.00	NM	2	\$320.00
N 54 KHQ 10/26/16 10/26/16 TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16W 2	1135PM-1237AM <u>Rate</u> <u>Ra</u> \$160.00 C		NM	2	\$320.00
N 55 KHQ 10/27/16 10/27/16 TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16T 2	1135PM-1237AM <u>Rate</u> <u>Ra</u> \$160.00 C		NM	2	\$320.00
N 56 KHQ 10/28/16 10/28/16 TONIGHT SHOW Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 F 2	1135PM-1237AM <u>Rate Ra</u> \$160.00 0		NM	2	\$320.00
N 57 KHQ 10/31/16 10/31/16 TONIGHT SHOW Start Date	1135PM-1237AM <u>Rate</u> <u>Ra</u> \$160.00		NM	2	\$320.00
N 58 KHQ 10/25/16 10/25/16 M-F 11PM LOCAL NEWS Start Date		:30 ating 0.00	NM	1	\$300.00
N 59 KHQ 10/26/16 10/26/16 M-F 11PM LOCAL NEWS Start Date		:30 ating 0.00	NM	1	\$300.00
N 60 KHQ 10/27/16 10/27/16 M-F 11PM LOCAL NEWS Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 T 1		:30 ating 0.00	NM	1	\$300.00
N 61 KHQ 10/28/16 10/28/16 M-F 11PM LOCAL NEWS Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1		:30 ating 0.00	NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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	Contract / Revision	C 9000 / 9000 PM 900 PM		
Contract Dates 10/25/16 - 10/31/16	Product INSLEE/WA	Estimate #		
Advertiser	<u> </u>	Original Date / Revision		
POL/Inslee for Governor		10/24/16 / 10/24/16		

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating				
N 62 KHQ 10/31/16 10/31/16 M-F 11PM LOCAL NEWS	11-1135PM		:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/31/16 11/06/16 M 1	\$300.00	0.00				
N 63 KHQ 10/29/16 10/29/16 SATURDAY TODAY SHOW	V 5-7AM		:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/24/16 10/30/16S- 1	\$60.00	0.00				
N 64 KHQ 10/30/16 10/30/16 LOCAL NEWS SUNDAY	7-8AM		:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/24/16 10/30/16S 1	\$100.00	0.00	1			
N 65 KHQ 10/29/16 10/29/16 LOCAL NEWS SATURDAY	7-10AM		:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating		I		
Week: 10/24/16 10/30/16S- 1	\$175.00	0.00				
			Totals	0.00	75	\$23,260.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	61	\$17,740.00	\$15,079.00
10/31/16 -10/31/16	14	\$5,520.00	\$4,692.00
Totals	75	\$23,260.00	\$19,771.00

Signature:	Date: